



Painted Pink Inc. is an Atlanta based 501c3 non-profit organization that raises awareness about breast cancer, the importance of taking preventative measures, and funds for local cancer patients at Emory Winship Cancer Institute as well as Facing our Risk of Cancer Empowered – Atlanta Network. Founded in 2014, the organization's mission is dedicated to making a positive difference in the lives of local women and girls by supporting and providing wellness using breast cancer programs that educate, empower and restore. The organization provides a unique opportunity to educate millennials about the benefits of breast health and healthy lifestyle choices through organic products, nutrition and regular physical activity.

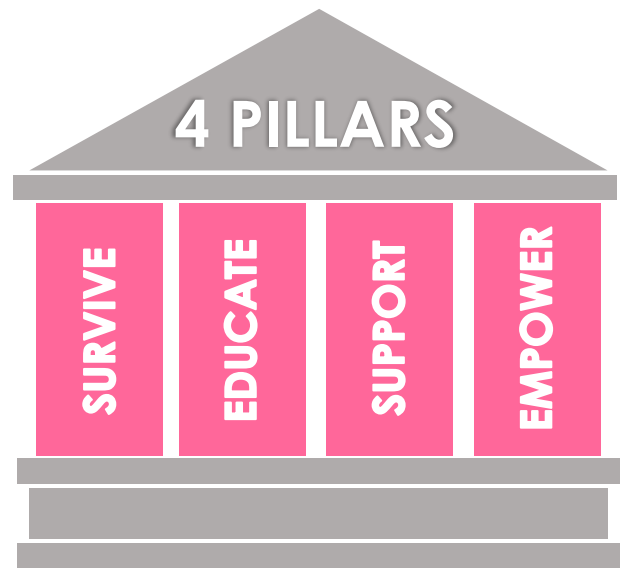
PAST BREAST CANCER BRUNCHEON ATTENDEES

92% FEMALE

50% AGE BETWEEN 25-34

40% HHI \$75K+

100% COLLEGE GRAD



BREAST CANCER BRUNCHEON

Each year in October, Painted Pink hosts a Breast Cancer Brunch that features local breast cancer survivors as guest speakers, local business sponsors. Our third annual brunch will be held on October 8th, 2016, at the 103 West in Buckhead, 11am-3pm. Survivors will share their compelling testimonies, nutritionists educating guests on healthier food options, and physical trainers demonstrating cardio and strength-training techniques.

Funds raised by **Painted Pink** are utilized in these ways:

1. Financial assistance for local breast cancer patients
2. Financial support for the Brunch
3. Reserve fund for future needs, such as family members and caregivers following loss of Painted Pink angels.

\$10,000+
DONATIONS RAISED
SINCE 2014

SPONSORSHIP OPPORTUNITIES

Any monetary, product or service donations are accepted

Platinum Sponsor \$10,000

- Company name/logo placed on event related print material and advertising
- Full page sponsor advertisement in the event program
- Company logo exclusively displayed on screen during the event
- Ad on the homepage of www.paintedpink.org with link to company website
- Company logo prominently displayed at tables the day of the event
- Placement with all event media sponsors (newspaper and/or TV)
- Company logo will be placed in "Thank You" ads at the event
- Press release coverage for the event and VIP goodie bag

Gold Sponsor \$5,000

- Company logo placed on most event related print material and advertising
- Full page sponsor advertisement in the event program
- Company logo displayed on shared screen during the event
- Company logo placed on www.paintedpink.org with a link to company website
- Company logo prominently displayed at tables the day of event
- Placement with event media sponsors (newspaper, radio and/or TV)
- Company logo will be placed in "Thank You" ads at the event
- Press release coverage for the event

Silver Sponsor \$1,000

- Company name/logo placed on event related print material and advertising
- Half page sponsor advertisement in the event program
- Company logo exclusively displayed on screen during the event
- Ad on the homepage of www.paintedpink.org with link to company website
- Company logo prominently displayed at tables the day of the event
- Placement with all event media sponsors (newspaper and/or TV)
- Company logo will be placed in "Thank You" ads at the event
- Press release coverage for the event

Bronze Sponsor \$500

- Company logo placed on some event related print material and advertising
- Company name/logo listed in the event program
- Company logo placed on www.paintedpink.org
- Company listed in "Thank You" ad

Pink Ribbon Sponsor \$499 and under and/or gift bag/raffle items

- Company name/logo placed on some event related print material and advertising
- Company name/logo listed in the event program
- Company will be listed in a "Thank You" ad
- Gift Bag/Auction Items



CONTACT

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